



PRESS RELEASE

Magellan Releases its M2 Cloud Services Platform to Support Mobile Apps For Developers and End Customers

SAN FRANCISCO, CALIFORNIA February 27, 2012 - Magellan is proud to announce the release of its M2 Cloud Services Platform (M2). M2 is software as a service (SaaS) designed to provide mobile app developers an easy and cost effective means to add a backend system to their mobile apps. M2 has been proven through years of use by mobile network operators and is now available for anyone to use, from developers working in their garage to companies seeking enterprise level mobile solutions.

M2 provides proven scalability and fault tolerance ensuring optimal uptime. App developers now have a backend Cloud Services Platform they can trust in any industry.

Magellan's M2 Cloud Service Features:

- Data Storage
- Messaging (SMS, Push & Email)
- User Management
- Location Based Services
- Social Integration
- Web Integration

M2 is ready to use "out of the box", but can also be tailored to customers needs through the development of custom cloud plugins.

In addition to the M2 Cloud Service Platform, Magellan develops custom mobile apps and software solutions for its customers. Magellan builds mobile apps that any business can stand behind.

About Magellan

Magellan is a software development company with a focus on mobile apps and server development. Magellan offers its M2 cloud platform as a service and develops custom end-to-end mobile software app solutions for its customers. Founded in 2001, Magellan has over 10 years of experience in developing and deploying commercial grade software platforms to mobile network operators around the world. Magellan has taken this experience of working with the leading mobile network operators around the world to apply it to other industries that do not have mobile Apps and/or a mobile strategy.

For more information about Magellan, please visit www.magellanllc.com or contact them at info@magellanllc.com.
